DIGIBOOST

INSTITUTE OF TECHNOLOGY

TRANSFORMING
LEARNERS
INTO *Digital* PROFESSIONALS

INTRODUCTION TO DIGIBOOST

Digiboost is Pakistan's leading Artificial Intelligence,Skill development,Digital and IT skills institute, preparing learners for the rapidly evolving world of Artifical intelligence, Digital transformation and global online careers. Our mission is to equip individuals with the essentail knowledge, skills and Ai tools needed to succeed in the digital age. We offer globally aligned & future-ready courses that prepare students for digital careers, freelancing and entrepreneuship in 2026 and beyond.

Our
PROGRAMS

Data and AI	01
Professional Skills	02
Digital Marketing (Ai Powered)	03
Development & Programming	04
Design Media & Creative Skills	05

DATA & AI

Course 1

Advanced Artificial Intelligence

Course 2

AI (Advance)

Course 3

Python

Course 4

Data Analytics

Course 5

Ai Automation

Course 6

Machine Learning

Course 7

Deep Learning

Course 8

Agentic Ai

Course 9

Generative Ai

PROFESSIONAL SKILLS

ADMINISTRATION SKILLS

COURSE 1	COURSE 2
Sales Administrator	**Finance Administrator**

COURSE 3	COURSE 4
HR Administrator	**Marketing Administrator**

COURSE 5	COURSE 6
Operation Administrator	**IT Administrator**

MANAGERIAL SKILLS

COURSE 1	COURSE 2
Sales Manager	**Finance Manager**

COURSE 3	COURSE 4
HR Manager	**Marketing Manager**

COURSE 5	COURSE 6
Operation Manager	**IT Manager**

DIGITAL MARKETING
(AI POWERED)

COURSE 1

- **Social Media Marketing**
- **Meta Ads**
- **Freelancing & Personal Branding**
- **Tiktok Marketing**

COURSE 2

- **Google Marketing / Advertising (Google Ads)**
- **Search Engine Optimization**
- **Content Marketing**

COURSE 3

- **E-Commerce Marketing**
- **Affiliate Marketing**
- **Shopify Store (Creation & Branding)**
- **Email Marketing**

DEVELOPMENT &
PROGRAMMING

COURSE 1

Web Application Development
(Front End Dev)

COURSE 2

Web Application Development
(Back End Dev)

COURSE 3

Mobile Application Development

COURSE 4

Game Programming

DESIGN MEDIA &
CREATIVE SKILLS

COURSE 1

- **Graphic Designing**
- **Web Designing (ui/ux)**

COURSE 2

- **Video Creation/Editing**
- **Content Creation**
- **Ai Video Creation**

COURSE 3

- **Ai Tools**
  (Prompt Engineering Specific to Voice,Presentation, Image & Video)

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